

Building Better, Together.




umniah

Umniah's Corporate Social Responsibility Programs for 2019-2021



We love bringing people together,
empowering societies and its members.





**"BUILDING A SOCIETY OF EXCELLENCE REQUIRES
HAVING FAITH IN OUR CAPABILITIES. GREAT
ACHIEVEMENTS BEGIN WITH DREAMS AND ARE
ONLY REALIZED THROUGH AMBITION, FAITH,
SINCERITY, AND PERSEVERANCE."**

HM KING ABDULLAH II IBN AL HUSSEIN





CEO MESSAGE

We at Umniah have always been about people. Bringing people together is what drives us to innovate, create, and deliver products and services that make a real difference in the lives of our customers. As we continue to grow, we continue to leverage our considerable human and financial resources to support initiatives and institutions in the fields of education, innovation, entrepreneurship, arts, culture, and sports, in addition to empowering local communities, developing the capabilities of its members, and fostering creativity among youth.

Today, as we celebrate Jordan's centennial, we realize the magnitude of our social responsibility and our impact on the communities around us. We have also come to see how, in a world fundamentally interconnected, investing in our humanity is just as important as ensuring our continued business growth, if not more. We aim to influence positive change in the lives of the people in our communities, in addition to inspiring others to do the same.

The celebration of Jordan's centenary came at a particularly challenging time for both the Kingdom and the world at large. Today, humanity continues to face an unprecedented challenge in the form of the COVID-19 pandemic. As in other national emergencies, Umniah was prepared to play its role in supporting governmental efforts in combating this unprecedented crisis, while adapting its service lineup to meet the substantial changes in customer needs and usage trends.

Throughout the pandemic, Umniah has continued to harness all its capacities to serve as a model of a successful partnership between the private and public sectors, operating strategically to address existing gaps and serve those most in need: frontline health workers, day laborers, students, teachers, and other families whose lives were upended by lockdowns and other necessary restrictions.

Today, through our continuous efforts outlined in this booklet, we highlight the depth of our commitment to bettering our communities through the numerous initiatives and projects we spearheaded during the period 2019 – 2021.

Sincerely,

Faisal Qamhiyah
Chief Executive Officer

UMNIAH AND UNSUSTAINABLE DEVELOPMENT GOALS

Umniah has consistently worked to accomplish 10 UN Global Sustainable Development Goals, as part of Umniah's objectives to eradicate poverty and hunger, protect the planet, and ensure prosperity for all by 2030. These goals, especially those focused on quality education, health and wellbeing, clean water and sanitation, ensuring a healthy life on earth, decent work, innovation and economic growth, reducing inequalities, responsible consumption and production, sustainable cities and communities, and the establishment of partnerships to achieve goals, were integral parts of Umniah's social responsibility strategy.

Umniah's corporate social responsibility strategy from 2019 to 2021 was based on seven main themes:

Umniah's corporate social responsibility strategy for 2019 and 2020 was based on six main themes:



Education



Innovation and entrepreneurship through Umniah's incubator, The Tank



Arts and Culture



Health



Empowering communities under the umbrella of Umniah El-Khair



Youth and Sports



The Environment



It is worth mentioning that in 2020 alone, Umniah donated JOD 2 million as part of its corporate social responsibility strategy.

TO EDUCATION WE BELONG

**PEACE BE UPON THOSE WHO
TAUGHT, THOSE WHO LEARNED,
AND THOSE WHO WORKED FOR
THE SAKE OF KNOWLEDGE."**

HM QUEEN RANIA AL ABDULLAH



TO HEALTH WE BELONG

OUR VISION FOR THE HEALTH SECTOR IS BASED ON THE NECESSITY TO PROVIDE GOOD QUALITY HEALTH SERVICES IN ALL GOVERNORATES AND REGIONS OF THE KINGDOM AND TO ENSURE THAT ALL JORDANIANS OBTAIN HEALTH INSURANCE.

HM KING ABDULLAH II IBN AL HUSSEIN



During the year 2020, with Jordan tackling the Covid-19 pandemic, Umniah focused its corporate social responsibility program on supporting the sectors most impacted by the crisis.

- For the holy month of Ramadan, Umniah donated oxygen generators and pulse oximeters on behalf of its customers to aid Covid-19 patients who have not been admitted to hospitals to recover in the comfort of their own homes.
- Umniah donated USD 50,000 to support the efforts of the Ministry of Health to provide the necessary healthcare by purchasing ventilators for Covid-19 patients.
- The company also doubled donations made by subscribers through the UCoin loyalty program, to support the efforts of the Ministry of Health, with a donation of JoD 60,000.
- The company distributed more than one million packages containing sanitizers and personal protection gear such as masks, gloves, and other items used to prevent infection from the coronavirus at several locations.

- Umniah set up several hand sanitizing stations in a number of ministries throughout the year to help in preventing and combating the spread of the Covid-19 virus.
- Umniah adopted 5 public schools in Zarqa and Irbid as part of the Healthy Schools Program implemented by the Royal Health Awareness Society (RHAS), to support the education sector and improve the health environment for school students. Through Umniah's efforts, 4,778 students benefitted from the project over a period of five years.
- As part of the Healthy Schools Program, Umniah ran a virtual discussion session entitled "The Contributions of the Healthy Schools Program to Children."
- Umniah subscribers were able to exchange UCoins for access to medical care and consultations on the Al Tibbi platform.





TO SOCIETY WE BELONG

"THE STATE'S ABILITY TO SURVIVE IS NOT DETERMINED BY THE AREA OR THE NUMBER OF INHABITANTS, BUT RATHER THE WILL OF ITS PEOPLE, THEIR BELIEF IN THEIR COUNTRY, AND THEIR DETERMINATION TO MAKE THE LIVES OF THEIR CHILDREN WORTHY OF HAVING BEEN LIVED."

THE LATE KING HUSSEIN BIN TALAL

Umniah believes in the importance of integrating the values of giving and volunteering in the Jordanian society for its role in strengthening the bonds of the societal fabric. With this great message in mind, the company launched Umniah El-Khair as the main umbrella for its initiatives and programs. Throughout **2019, 2020, and 2021**, Umniah implemented several projects, with a focus on alleviating the impact of the Covid-19 pandemic, including:

- Umniah worked on 10 charitable projects in cooperation with **نوا**, directly impacting the lives of **22,116** women, children, and less-fortunate families, **including 6,500 in 2019 and 15,616 in 2020**.
- The company supported the “Their Daily Wage is On Us” campaign launched in 2020 by Nawa, by establishing electronic wallets for approximately **2,500 daily workers registered with the Ministry of Social Development on the UWallet** application. The funds deposited allowed the beneficiaries to purchase

their requirements for the holy month of Ramadan and were an alternative to food packages, as the country was in a state of lockdown. In total, **45%** of Umniah’s support through the Nawa platform was directed at supporting daily workers.

- Umniah participated in “Make the Winter Warmer” campaign, which was designed to purchase and distribute basic requirements for winter to low-income families in remote areas. This was done in collaboration with the Jordan Hashemite Charity Organization (JHCO) and Nawa, and targeted **977 beneficiaries at a total cost of JoD 5,743**. The company adopted 67 families from ‘Tkiyet Um Ali’ for a whole year, by providing them with monthly food parcels in Amman, Zarqa, and Irbid, with more than **1,000 parcels distributed**.



- The company renewed its partnership with The Clothing Bank to support the less fortunate for the fourth consecutive year, by encouraging employees at its headquarters to donate.
- Honoring medical staff and cadres as part of the Ministry of Digital Economy and Entrepreneurship's campaign 'For our White Army' by sending gifts to Prince Hamza Hospital and Jerash Government Hospital, as an appreciation from Umniah employees for the efforts of the hospital staff during the Covid-19 pandemic.
- To support our brothers and sisters in Palestine, Umniah gave its customers 1,000 free minutes to Palestine and opened a donation program via its UCoin loyalty program to buy health products and essentials (medicine and more) and opened up the opportunity for employees to directly donate to Palestinians.
- Launching a fundraising campaign through the UCoin program for the SOS Children's Village to donate JoD 1 for every dinar donated by the company's customers through the program.
- The company made the last installment of its donation to the Jordanian Armed Forces for the Martyr's Families Fund, amounting to JoD 50,000, with donations made by the company over a period of three years, amounting to JoD 150,000.
- The company also took part in an initiative launched by HM King Abdullah II to support the Zakat Fund which helps women pay off their debts in 2019, offering a donation of JoD 10,000.
- Umniah offered support as well as basic and advanced training courses to 15 women through a two-phase sewing project as part of the Arzaq Project implemented by the Jordan Hashemite Charity Organization (JHCO), in cooperation with Naua. Through the program, women were able to increase the monthly income of their families to about JoD 320.
- The company encourages its subscribers to donate their UCoin in support of King Hussein Cancer Center, Tkiyet Um Ali, Al Aman Fund for Orphans, the Royal Society for Health Awareness' Tahseen initiative, Jordan Hashemite Charity Organization, SOS Children's Villages, among other national initiatives.
- The company raised awareness of the dangers of speeding by supporting the efforts of a group of Jordanian youths who, as a result of losing their loved friends to traffic accidents, launched an initiative entitled "Don't Rush".

- With help from Umniah, the lives of more than 635,307 individuals were positively impacted by projects funded on the Naua platform in an attempt to eradicate hunger and poverty and enhance living conditions.
- Umniah supported and participated in a project to develop a hotline for the deaf (114), in collaboration with the Directorate of Public Security and the Telecommunications Regulatory Commission (TRC), which allows hearing-impaired individuals to make free video calls in cases of emergency.



UVOLUNTEER- UMNIAH VOLUNTEERING PROGRAM

“VOLUNTARY WORK DOES NOT ONLY MAKE AN ACTIVE CITIZEN, BUT ALSO BUILDS A COHESIVE SOCIETY, WHICH IS A BASIC PILLAR OF UNITY AND SOLIDARITY BETWEEN CITIZENS OF ALL AGES.”

HRH PRINCE HUSSEIN BIN ABDULLAH
- CROWN PRINCE

UMNIAH LAUNCHED ITS EMPLOYEE VOLUNTEER PROGRAM

Umniah launched its employee volunteer program through **Nahno**, the National Youth Engagement and Volunteering Program. During the year, Umniah managed to implement several voluntary activities, such as:

- A volunteer day in Ghor Al-Safi to support the Al-Yusr development project, where the volunteer team picked Moringa fruits as part of the project to empower rural women and youth.

- A volunteer day making pizza with the children of the SOS Children's Village organized by Princess Taghrid Institute for Development & Training. The volunteers, along with the working mothers of the SOS villages, prepared pizza and taught the children how to bake in their homes.



- Also, in collaboration with Nahno and with the participation of its corporate social responsibility team, Umniah organized a volunteer day entitled "Be Happy with Them," distributing Eid gifts to the children of families registered with the National Commission for Mine Clearance and Rehabilitation, as well as the National Registry of Mine Casualties and Remnants of War in the Commission, in governorates across the Kingdom.
- The company organized a virtual seminar entitled "Youth and Volunteering...The Challenges, the Motives, and Future Perspectives" in cooperation with Nahno and the All-Jordan Youth Commission, affiliated with King Abdullah II Fund for Excellence, and the Umniah Youth Team.
- A volunteer day packing food parcels at Tkiyet Um Ali warehouse, where the Youth Unit team packed the parcels in preparation for them to be distributed during the holy month of Ramadan.
- 312 volunteers, Umniah employees, and members of the Youth Unit logged 8,750 hours on 17 different community service opportunities in 7 regions nationwide. This placed Umniah in the top three private-sector organizations in the field of volunteering work in Jordan on the Nahno platform.

NAUA'S REPORT

Naua, an initiative launched by the Crown Prince Foundation, that has issued its annual report, which highlighted the impact that Umniah had on more than 22,000 beneficiaries, including women, children, and less-fortunate families. This impact was achieved through 10 projects implemented before 2019 and throughout 2020, as well as through securing meals for 140,000 individuals. In the report,

which ranked the corporate social responsibility impact of major Jordanian companies in 2019 and 2020, Umniah was awarded first place in the health and assistance category, second place in the empowerment category, and third overall for that year. In 2020, and due to its response to the Covid-19 pandemic, Umniah again ranked first in the health category, third for aid, and fourth overall, according to the report.



Innovation and entrepreneurship have been two of Umniah's main spheres of focus since its establishment. In 2014, the company launched The Tank, its entrepreneurship and innovation incubator, to contribute to the development and marketing of startups.

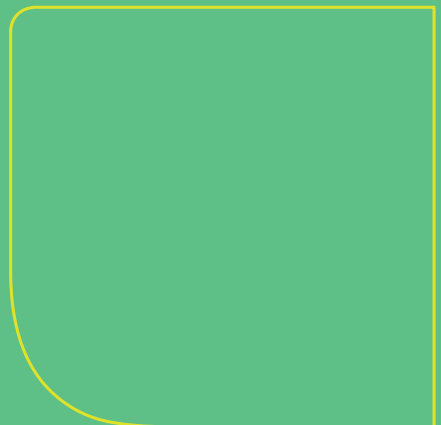
The Tank was active throughout 2019, with seminars, workshops, and other in-person activities, while in 2020 the incubator shifted to a virtual program in light of the Covid-19 pandemic.

The Tank's most notable activities over the past two years include:

- The incubator conducted, supported, and participated in more than **150 activities over the course of 2019 and 2020**, including hosting seminars and discussion sessions on its social media channels. One session was about overcoming the negative repercussions of the coronavirus pandemic, which garnered a total of 105,000 viewers.
- The Tank provided virtual **incubation services for 29 startups in 2020, and 20 startups in 2018 and 2019.**
- The Tank offers an integrated series of services that include individual counseling and mentorship,

access to workshops and training courses, access to financing, financial and legal consultations, business development and marketing training, the opportunity to network with investors and financing institutions, as well as office space, the facilitation of professional licensing, and tax and customs exemptions.

- A visit by the former Minister of Youth and his team members to the incubator, during which they were offered a tour of the facilities and a presentation highlighting its pioneering role in supporting and promoting the business environment in the Kingdom.
- In February 2020, before the outbreak of the Covid-19 pandemic, the incubator celebrated the graduation of 20 companies, and welcomed 21 new ones, which had access to The Tank's entire suite of services.



SPONSORSHIPS

- The Tank sponsored Hack the Crisis Jordan, which was organized by Trip to Innovation (TTI), in partnership with the World Food Program. The incubator also sponsored the Impact Hackathon, which was organized by the German Jordanian University, IBTECAR, and the German Impact Week program, to find solutions to the challenges facing the sectors affected by the Covid-19 pandemic, with a focus on education and society at large.
- The Tank organized a weekly discussion series with experts that were live streamed on the incubator's social media channels as a way of helping startups navigate the latest market developments, as well as identify the trends and the opportunities available during the pandemic. These included:



1 A discussion session entitled "The Economic Empowerment of Youth and the Role of Entrepreneurship."

2 A counseling session to introduce entrepreneurs and startup owners to the technologies of the fourth industrial revolution and its uses.

- The Tank established a strategic partnership with the Artificial Intelligence for Development (AI4Dev) in 2020, which was organized by the International Telecommunications Union (ITU).

- The Tank participated in the Second National Forum for Young Entrepreneurs, organized by the Ministry of Youth under the slogan "Our Youth...The Pillars of Our Economy," as well as a competition that took place on the sidelines of the forum, which resulted in three winners being awarded incubation services at The Tank.
- The Tank supported and participated in the Shabbik W Ibtaker Project, which assessed and advised three participating projects.
- The Tank was the official and strategic sponsor and partner of the 2019-2020 Global Entrepreneurship Week, held virtually by Queen Rania Center for Entrepreneurship (QRCE) in 2020, in addition to being the main sponsor for a competition held on the sidelines of the conference for students from 11 Jordanian universities. The Tank also participated in several activities and events conducted during Global Entrepreneurship Week 2019.

- The Tank signed a memorandum of understanding with Riyadhah Radio, which will see the two institutions work on developing a bilateral cooperation framework to increase awareness about entrepreneurship and motivate Jordanian youth to launch innovative entrepreneurial projects, in addition to linking up the broadcaster with Umniah's youth unit in a bid to help them broadcast information about their activities, as well as offer the station access to articles and videos published on Umniah's blog The 8Log.
- The incubator sponsored the virtual IEEE Take off Program, as well as the competition's closing session, and provided integrated incubation services for a period of six months to LI-OPTICAL, which was awarded third place.

Throughout 2019 and 2020, the incubator sponsored and hosted specialized conferences, seminars, and events including:

The Tank supported the virtual attendance of 13 startups at the Global STEP Conference, which was held under the banner STEP Anywhere, it is the largest technology festival for emerging, small and medium-sized companies.

Sponsored 4 startups to attend the Founder Institute Program, which is the largest business accelerator in the world, and counts The Tank as a partner in the program.

The Tank also supported the attendance of 10 startups at the Mobile World (MWC) in 2019, which saw two categories of companies participating in the conference's innovation platform, 4YFN: virtually incubated projects included companies from Karak, Irbid, Amman and Germany, and the projects that were incubated, with two women-owned projects selected from the total of ten participating projects.

- The incubator also helped startups that it incubated obtain vocational licenses, and shared development and investment opportunities with them both in Jordan and abroad.



SUCCESS STORIES

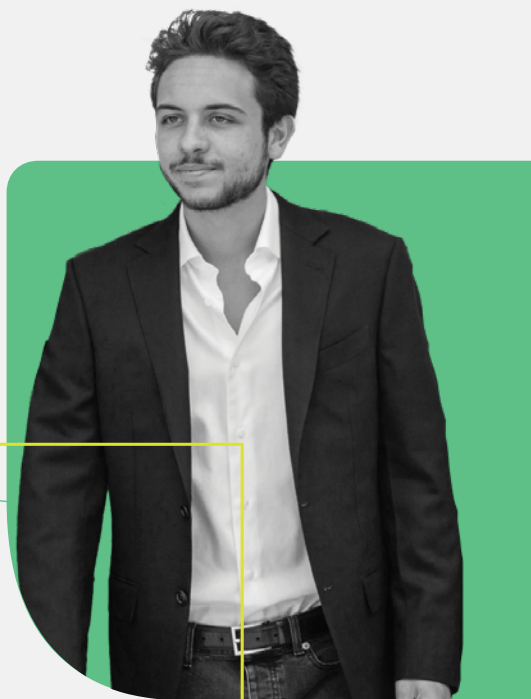
- The Tank has had a hand in the success of several Jordanian startups, including IVVEST, which partnered with the Business Accelerator Fund, won the second place in the second National Forum for Young Entrepreneurs and Innovators organized by the Ministry of Youth, and was selected to receive a JoinUp grant and join the 13th session of the Luminus ShamalStart Incubation Program.
- Fitely, a startup incubated at The Tank, won first place at the second National Forum for Young Entrepreneurs and Innovators and was accepted into the Oasis500 program – the leading pre-seed investment company and business accelerator in the MENA region. Fitely got through the first phase of the program, along with eight other applicants, out of a total of 1,000 applicants.
- The emerging Anwan platform received funding from Abdul Hameed Shoman Foundation (AHSF) and partnered with Umniah's blog, The 8Log.
- MarthaEdu, a startup incubated by The Tank, won first place in the Queen Rania Award for Education Entrepreneurship, and the project was mentioned among the top projects that have made a difference in the world in the American business magazine, Fast Company, which focuses on technology, business, and design.
- JAIP received funding from Oxfam to implement a project that focuses on supporting women in establishing home-based cosmetics businesses for universities and the industrial sector, within the next ten months.

TO YOUTH AND SPORTS, WE BELONG

**UMNIAH'S YOUTH TEAM –
SUPPORT AND EMPOWER YOUTH**

**“
YOUNG JORDANIANS ARE ENTRUSTED
WITH JORDAN'S LEAP INTO THE FUTURE.”**

HRH PRINCE HUSSEIN BIN ABDULLAH - CROWN PRINCE



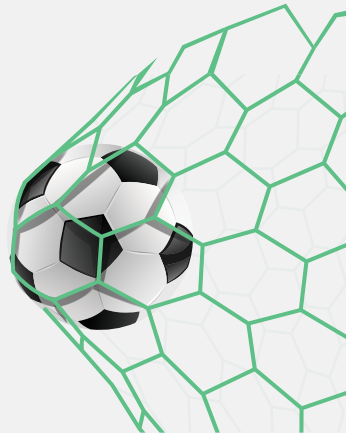
Umniah has continued to support official efforts over the past two years to advance Jordan's standing internationally, and in both individual and team sports.



- Umniah celebrated its Sports Ambassador, Ahmad Abu Ghosh, who won the World Championship in taekwondo for the under 74-kilogram category. The competition, which was held in the city of Manchester, saw the participation of more than 1,000 players representing 150 countries.
- Umniah organized a five-side football tournament for junior amateurs, held at the Jordan Youth Club stadium in the Forest of the King of Bahrain - Ghamadan.



- In football, Umniah continued its sponsorship of Al-Faisaly and Al-Wehdat clubs, with an annual donation of JoD 1 million, an amount that will allow both clubs to advance their presence locally, regionally, and internationally. Umniah also sponsored Al-Ramtha football team.
- Umniah was the official sponsor of the 3x3 Jordan Hope Basketball Championship, which was held on the private courts of the Al Abdali Boulevard Square and Abdali Mall, and saw the participation of 192 players.



Umniah believes in advancing the mental and physical skills of youth, helping them harness their vitality and energy in a manner that affects positive changes in their communities. The Umniah Youth Team, which was established in 2014 based on this belief, regularly hosts activities, including:

- The establishment of the new headquarters for Umniah's Youth Team in Shmesani on the team's fifth anniversary, providing an environment that supports and nurtures the team.
- Training youth and advancing their abilities, while simultaneously empowering them with internship and job opportunities.
- Umniah organized a five-side football tournament for junior amateurs, held at the Jordan Youth Club stadium in the Forest of the King of Bahrain - Ghamadan.
- To date, 373 students have joined, and 273 private and public university students have graduated from the program.

- The team sponsored the What Really Matters Conference Jordan 2019, which was hosted in Amman for the very first time that year to advance global humanitarian values among youth by presenting success stories of influential and inspiring personalities.
- The team worked to provide opportunities for Jordanian university students to train within the company as part of the requirement of their academic specializations. Overall, Umniah offered internships to 101 students in 2019 and 18 students in 2020, bringing the total number of students from public and private universities who trained at Umniah to 3,000.
- The team also recruited students from foreign universities, including Oxford University and the IAESTE, as part of a partnership with these institutions that dates back more than a decade.
- Umniah's Youth Team offered employment opportunities to university students at the customer services center, in line with their study programs and lecture hours.

SPORTS

Our vision is to guide youth leaders to instill a culture of tolerance, understanding and peace in regions afflicted by chaos and conflicts. Sports has played a large part in achieving this."

HRH PRINCE FAISAL BIN AL HUSSEIN –
CHAIRMAN OF THE JORDANIAN OLYMPIC COMMITTEE



TO ART AND CULTURE, WE BELONG

UMNIAH'S BLOG – THE 8LOG – ENRICHING
ARABIC CONTENT

**JORDAN IS HOME TO THE THREE MOST
POPULAR ARABIC E-CONTENT PORTALS IN THE
ARAB WORLD. ALSO, 75 PERCENT OF
USER-GENERATED WEB CONTENT IN THE
ARABIC LANGUAGE IS MANAGED, IN
JORDAN."**

SPEECH BY HM KING ABDULLAH II AT THE "JORDANIAN INNOVATION AND CREATIVITY"
CONFERENCE AT THE UNIVERSITY OF CALIFORNIA - BERKELEY



In an effort by Umniah to encourage and inspire students to revive and expand their use of classical Arabic, as well as enrich the availability of original Arabic content available online, the company launched The 8Log in 2019, under the slogan "Information through Technology", in recognition of International Mother Language Day, which is observed each year on February 21.

The 8Log, the first of its kind in the Telecommunications sector to provide Arabic content, participated in several notable activities, including:

- Writing and publishing more than 1,000 articles, most of which are in Arabic.
- Sharing the success stories of Jordanian startups and entrepreneurs.
- Engaging in dialogue with experts in fields including cybersecurity, the global markets, and entrepreneurship.
- Umniah's annual writing competition for Jordanian university students, which was started in 2019 to inspire and motivate students to revive the Arabic language and highlight their young writing talents. Participants from hundreds of different universities compete for the top three spots.
- In 2019 and 2020, The 8Log organized writing competitions targeting Jordanian university students as a way of encouraging and motivating them to revive the Arabic language, enrich the content available online, and highlight their writing skills.

- The second round of the Jordanian Universities Writing Competition saw the participation of 129 students from 16 Jordanian universities, with the seven finalists participating in an Arabic writing seminar on the principles of business and content writing held by Anwan, a startup affiliated with Umniah's incubator, The Tank.
- Participating in the first and second Arabic Language Olympics organized by Al-Ahliyyah Amman University. During the past year, Umniah's calendar was replete with art and culture activities and events, including:

1

The Fourth Amman Arab Festival.

2

The "Shadows of Love" play at the Rum Theatre Festival.

3

The Al Balad Musical Theatre Festival.

4

Hamza Namira and Hani Mitwasi in concert at the Roman Amphitheater.



TO THE ENVIRONMENT WE BELONG

SOLAR PANEL FARMS



In 2019, Umniah implemented the Solar Panel Farms Project, one of the company's biggest projects to date. Umniah, through the project, aims to achieve three goals:

- 1 Economical: Providing 233 direct work opportunities, as well as indirect ones.
- 2 Social: Reviving the location where the farms were established in Mafrqa, Hallabat, Duleil, and al Azraq, and providing indirect work opportunities for area residents.
- 3 Environmental: These solar farms generate about 20 gigawatts of energy, which allow a balance of 11.5 kilotons of carbon dioxide.

Himmeh W Lammeh Initiative

"With Our Support...A Cleaner Jordan" is an initiative launched by Himmeh W Lammeh Initiative and the Jordanian Inbound Tour Operators Association,

to address the phenomenon of random dumping of waste. The initiative also launched a clean-up campaign in the forests of Ajloun.

The Green Wheelz Initiative:

Umniah continued its support to the Green Wheelz Initiative, through which Umniah team members collect plastic bottle caps and aluminum cans and deliver them to the initiative's headquarters to be recycled into sellable items.

Through its participation in these two initiatives, Umniah was able to:

- 1 Raise awareness about the importance of protecting the environment and limiting the damage through recycling.
- 2 Support persons with disabilities in Jordan, with a focus on children with cerebral palsy by empowering them through the necessary support in medical equipment, including wheelchairs.



At Umniah, we will continue to implement our corporate social responsibility strategy by focusing on our main pillars and continue to build and give beyond what we already achieved ...

Because We Belong... To Life!

**“Let us build this
country and let us serve
this nation.”**

HM the late King Hussein bin Talal



The End

- Umniah presented **3000** SIM cards with **20GB** of Internet access and **200** minutes of free local calls to all students quarantined at the Dead Sea hotels.
- Umniah offered free browsing to its subscribers on Edraak platform.
- Umniah signed a memorandum of understanding with Edraak platform to publish educational content on Umniah's blog, www.the8log.com.
- The company worked with the Ministry of Digital Economy and **Entrepreneurship to produce visual educational content.**
- In coordination with the Ministry of Education, **Umniah continued to supply the schools in its Networking and Electronic Protection** Project with free of charge, safe internet connections.
- Supported the Hashimiyah Knowledge Station in Ma'an, by providing it with free Internet for the area's youth.
- Umniah's Cybersecurity Academy organized training courses **throughout 2019 and 2020** for the students of the Science and Technology University and Al-Ahliyya Amman University, from which 81 students graduated, 2 of these students were recruited within Umniah's Security Operation Center - SOC.
- Signed an agreement with the Jordanian Engineers Association to offer new engineering graduates with training through the Cybersecurity Academy, a move that will advance their knowledge and provide them with skills needed for the job market.
- Establishing cyber security training laboratories equipped with the latest technology in cooperation with Fortinet, the world's leading company in the field of integrated and automated solutions for Cyber Security, along with Al-Ahliyya oduce Amman University, aiming to give courses to students and cadres of the university through professional and qualified trainers.
- Signed an agreement with the Abwaab educational platform that allows students to exchange their UCoin balance for access to any of the platform's paid educational program services.
- Continued to support Umniah's Education Ambassador, Razan Khilifeh, in her initiative **Caravan Razan**, which works to provide lessons in basic subjects such as English, Arabic, and Mathematics for students in less fortunate areas. Umniah also sponsored several activities, including a book signing of "Everest's Adventures" by Jordanian climber Mustafa Salameh, as well as holding a reading competition and establishing a library inside the Caravan for female students.





As a communication and information technology company, **Umniah has harnessed its expertise to serve the educational sector through several significant initiatives. Throughout 2020**, in response to the coronavirus pandemic, Umniah has displayed immense flexibility in finding solutions for the education sector.

- Launching the Forsa Initiative** to support the education sector, by rehabilitating and renovating playgrounds in government schools across the Kingdom, in addition to providing them with the required sports equipment over the course of 5 years, at a cost exceeding JoD 1 million.
- Expanding cooperation with the Queen Rania Foundation**, via Al-Aman Fund for the Future of Orphans, by welcoming them into society, helping them rely on themselves and equipping them with the necessary skills throughout their academic and professional training. Additionally, organizing donation campaigns for the fund through our UCoin loyalty program.
- Supporting “My Child’s First Years”**, a parental education program by Queen Rania Foundation, for its positive impact on the community as well as continuing to support the foundation's previous programs.
- The Student Support Fund at the Ministry of Higher Education and Scientific Research, which owns a **4% share of the company**, provides loans and grants to students unable to complete their studies at official Jordanian universities.
- Umniah offered free internet browsing for students to access the Darsak platform and the Jordanian Universities’ network, **JUNet**.



TO INNOVATION WE BELONG

“

**FOLLOW YOUR VISION, DON'T FOLLOW
THE MONEY, AND THE MONEY WILL
FOLLOW IN THE END.”**

TONY HECHÉ - FOUNDER AND CEO OF ZAPPOS